

## **eBS to Present at Several Upcoming Festival and Events Industry Conferences**

1-31-2006 - ATLANTA – eBrandedSolutions, Inc., the Atlanta-based marketing software provider, will be present at several upcoming festival and events industry conferences. eBS introduced its new sales solution product, SponsorshipPRO+ in late 2004, and routinely travels to conferences and trade shows as part of its marketing strategy.

On February 6, eBS President Tom Stipes will address the International Festivals and Events Association's Southeast Regional Conference in Chattanooga, TN on the topic of bringing innovative new communications to the sponsorship sales cycle.

Then on February 23, Sales Manager Dave Shannon appears as a guest speaker at the Festivals and Events Ontario Annual Conference in Niagara Falls, Ontario. The company will also be presenting SponsorshipPRO+ in its trade show booth.

Finally on February 27, eBS will again be in front of an IFEA gathering as Tom Stipes will address a session at the Northeast Region Conference in Columbus, Ohio. That presentation will also center on the concept of efficiently bringing technology to the sponsorship sales process in order to create new revenue.

"We developed SponsorshipPRO+ with the broad-base of the sponsorship-selling sector in mind and the IFEA and FEO events represent a perfect platform for us to engage those who desire new sales tools in these competitive times", said Stipes.

About eBrandedSolutions and SponsorshipPRO+:

eBrandedSolutions is a privately-held company based in Atlanta, GA., created to deliver sales and organizational solutions to niche markets. SponsorshipPRO+ provides an affordable and interactive solution that will help users identify, organize and then re-present their critical marketing assets to sponsors using an innovative new presentation format.

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