

**Your choice:
you can focus on making your
presentation...or trying not to drop it.**



SponsorshipPRO+ is the first software tool designed specifically to create more dynamic sponsorship presentations.

Now, you can show prospects or existing sponsors all of your assets in an innovative new digital format – without the help of a bank loan or an IT guy!

Sponsorship™
PRO+

www.SponsorshipPRO.com

Selling sponsorships is hard enough without a cool new tool every now and then. With SponsorshipPRO+ you will be able to easily design proposals, wrap-up reports – even internal presentations like volunteer updates. The result will be a more uniform look housed on a CD and a spreadsheet. So, leave the binder and the box of posters, programs and tapes in the past. Go digital with ease!

“SponsorshipPRO+ allows us to put together a fully comprehensive summary for our sponsors. With the ability to import video files and news clips, the software enables us to bring to life the multi-media materials that a sponsor cannot typically see with a printed wrap-up report. Our sponsors are impressed, and our staff appreciates how easy our after-action reports can be assembled and duplicated.”

DERRICK FOX, President/CEO, MasterCard Alamo Bowl

Just some of the many features you'll discover when you put the power of SponsorshipPRO+ to work for your sales organization:

Easy-to-use

- Wizard-based format requires no IT personnel to install or use
- Simplifies access to your key files and presentations
- Archives all presentations and files for frequent use

Innovative and Interactive

- Turn-key program designed by sponsorship pros for sponsorship pros
- Include all basic file types: Word, Excel, jpeg, gif, tif, mp3, wav, mpeg, PDF, PowerPoint and more
- Creatively represents radio, TV, print, online, photography and statistical marketing assets such as media ratings, ROI, activation programs and more

Effective

- Key reporting functions highlight the numbers behind the deal
- Creative output options for best presentation format to the sponsor
- Unique branding platform promotes both the sponsor and the seller



SponsorshipTM PRO+

Take a limited-time Free Trial now!

www.SponsorshipPRO.com

